

Privacy Policy

Last updated: 4 June 2026

1. Who we are

Legal basis: UK GDPR Art.13(1)(a) — identity and contact details of the controller.

TIKF Group Ltd (“TIKF”, “we”, “us”, “our”) is a company registered in England and Wales under company number 17230400. Our registered office is at 22 Cavell Street, London, E1 2HP.

We are the data controller for the personal information we collect through our website at www.tikfgroup.com.

ICO registration number: ZC164586

Contact: info@tikfgroup.com

We have not appointed a Data Protection Officer as we are not required to do so under UK GDPR Art.37. Data protection enquiries should be directed to info@tikfgroup.com.

2. What information we collect

Legal basis: UK GDPR Art.13(1)(d) — categories of personal data.

When you use our contact form, we collect:

- Your name
- Your email address
- Your message
- Your firm or company name (if provided)
- Your industry (if provided)

When you visit our website, our hosting provider (Vercel Inc.) may automatically collect:

- Your IP address
- Browser type and version
- Pages visited and time spent on each page
- Referring website address
- Device type and operating system

We do not collect any special category data (as defined in UK GDPR Art.9). We do not use marketing cookies, tracking pixels, or third-party analytics tools.

3. How and why we use your information

Legal basis: UK GDPR Art.13(1)(c) — purposes and lawful basis for processing.

Purpose	Lawful basis	Art.6 provision
To respond to your enquiry submitted through our contact form	Legitimate interest — it is in our legitimate interest to respond to people who contact us, and you would reasonably expect us to do so	Art.6(1)(f)
To provide information about our services where you have requested it	Legitimate interest — providing information that has been directly requested	Art.6(1)(f)
To maintain, secure, and improve our website	Legitimate interest — ensuring site security, uptime, and performance	Art.6(1)(f)

We do not use your data for automated decision-making or profiling (UK GDPR Art.22). We do not send marketing emails unless you have separately and explicitly consented to receive them.

Where we rely on legitimate interest, we have conducted a legitimate interest assessment and concluded that the processing is necessary for our purposes, is proportionate, and does not override the rights and freedoms of data subjects. You have the right to object to processing based on legitimate interest at any time (see Section 6).

4. Who we share your information with

Legal basis: UK GDPR Art.13(1)(e) — recipients of personal data; Art.13(1)(f) — international transfers.

Provider	Purpose	Location	Transfer safeguard
Web3Forms	Contact form processing — receives and delivers your form submission to us	United States	Standard Contractual Clauses
Google Workspace (Google LLC)	Email — your enquiry is received and stored in our email system	United States	UK Extension to EU-US Data Privacy Framework (certified)
Vercel Inc.	Website hosting — serves our website and processes server logs	United States	UK Extension to EU-US Data Privacy Framework (certified)

We do not sell, rent, or trade your personal information to any third party. We do not share your data with any other organisations except where required to do so by law or by order of a court or regulatory authority.

5. How long we keep your information

Legal basis: UK GDPR Art.13(2)(a) — retention period or criteria used to determine it.

Data type	Retention period	Basis
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Contact form submissions (Web3Forms)	30 days (automatically deleted by Web3Forms)	Processor's retention policy
Contact form submissions (our email)	As long as necessary to respond to your enquiry and any follow-up. Maximum 12 months unless a client relationship is established.	Proportionate to purpose
Server logs (Vercel)	Up to 30 days, per Vercel's data retention policy	Processor's retention policy

6. Your rights

Legal basis: UK GDPR Art.13(2)(b)-(d) — data subject rights.

Under UK GDPR, you have the following rights:

- **Right of access** (Art.15) — request a copy of the personal data we hold about you.
- **Right to rectification** (Art.16) — ask us to correct inaccurate or incomplete data.
- **Right to erasure** (Art.17) — ask us to delete your personal data where there is no compelling reason for continued processing.
- **Right to restrict processing** (Art.18) — ask us to suspend processing in certain circumstances.
- **Right to data portability** (Art.20) — request your data in a structured, commonly used, machine-readable format.
- **Right to object** (Art.21) — object to processing based on legitimate interest. We must stop processing unless we demonstrate compelling legitimate grounds that override your interests.

To exercise any of these rights, email us at info@tikfgroup.com. We will respond within one calendar month of receiving your request (UK GDPR Art.12(3)). In complex cases, we may extend this by a further two months, but we will inform you within the first month if this is necessary.

There is no fee for exercising your rights in most cases. If a request is manifestly unfounded or excessive, we may charge a reasonable fee or refuse to act (UK GDPR Art.12(5)).

If you are not satisfied with how we handle your request, you have the right to lodge a complaint with:

Information Commissioner's Office (ICO)
Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF
Website: ico.org.uk | Telephone: 0303 123 1113

7. Cookies and similar technologies

Legal basis: PECR 2003 Regulation 6; Data (Use and Access) Act 2025 amendments.

Our website uses only strictly necessary cookies required for the website to function correctly. Under PECR Regulation 6(4)(b), strictly necessary cookies do not require your consent. The “strictly necessary” test is assessed from the user’s perspective: these cookies are essential to deliver the service you have actively requested (i.e. loading and navigating our website).

We do not use advertising cookies, third-party tracking cookies, analytics cookies, social media tracking pixels, or any technology that stores or accesses information on your device for non-essential purposes. No cookie consent banner is required.

For full details, please refer to our separate Cookies Policy.

8. Changes to this policy

We may update this policy from time to time to reflect changes in our processing activities, legal requirements, or ICO guidance. The “last updated” date at the top of this document will always reflect the most recent version. Where changes are material, we will take reasonable steps to bring them to your attention.

9. Contact

TIKF Group Ltd
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ICO registration: ZC164586
Email: info@tikfgroup.com